

Pursuing Jesus In a Social Media Obsessed World

In today's digital age, social media has become an integral part of our lives. Platforms such as Facebook, Instagram, Twitter, and TikTok have drastically changed the way we communicate and share information. Everyone seems to be constantly connected, scrolling through feeds, and seeking validation through likes and comments. However, amidst this social media obsession, it is crucial not to lose sight of what truly matters: our pursuit of Jesus and our spiritual growth.



The Allure of Social Media

Social media platforms have captivated our attention with their addictive features and algorithms designed to keep us engaged. They offer us a virtual space where we can share our thoughts, experiences, and opinions with a wide audience. We can connect with friends and family, discover new content, and stay informed about current events. However, this constant exposure to curated lifestyles and

the pressure to showcase an idealized version of ourselves can lead to comparison, envy, and a distorted self-image.



Who Are You Following? Study Guide plus Streaming Video: Pursuing Jesus in a Social Media Obsessed World

by Sadie Robertson Huff (Kindle Edition)

★★★★★ 5 out of 5

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Moreover, the constant stream of notifications and the fear of missing out (FOMO) can drive us to spend hours mindlessly scrolling through feeds, neglecting our real-world relationships and responsibilities. Our time and energy become consumed by social media, leaving little room for spiritual contemplation and growth. We may find ourselves seeking validation from followers and likes, rather than seeking fulfillment in our relationship with Jesus.

Realigning Our Priorities

To pursue Jesus in a social media obsessed world, we must realign our priorities and set intentional boundaries. Here are some practical ways to ensure that our spiritual growth remains a priority:

1. Time Management

Set limits on social media usage and allocate specific times each day for intentional connection with Jesus. Create a dedicated space for prayer, Bible study, and meditation. By prioritizing time with God, we can develop a deeper relationship with Him and seek His guidance in our daily lives.

2. Mindful Consumption

Be mindful of the content you consume on social media. Follow accounts that inspire and encourage spiritual growth. Unfollow or mute accounts that promote unhealthy comparison or distract you from your pursuit of Jesus. Use social media as a tool for spreading positivity and sharing your faith, rather than as a platform solely for self-promotion.

3. Authenticity vs. Perfection

Avoid falling into the trap of portraying a perfect life on social media. Be vulnerable and authentic in sharing your struggles and victories. By embracing imperfections and the reality of life, we can foster genuine connections and create meaningful conversations centered around faith.

4. Community and Accountability

Seek out communities of believers who are also passionate about pursuing Jesus in this digital age. Engage in online Bible studies, join faith-based groups, and participate in virtual church services. Surround yourself with like-minded individuals who can offer support, encouragement, and accountability in your spiritual journey.

The Power of Intentional Influence

While social media can be a distraction, it also presents an incredible opportunity for Christians to impact the digital world with the love and message of Jesus. By using social media as a platform for sharing uplifting content, offering words of

encouragement, and engaging in meaningful conversations, we can become intentional influencers in a world that often lacks true connection.



, pursuing Jesus in a social media obsessed world requires intentional effort and a realignment of priorities. While social media can be a powerful tool for connection, it can also become a distraction from what truly matters: our relationship with Jesus. By setting boundaries, being mindful of our consumption, embracing authenticity, seeking community, and using social media as a means

to spread love and truth, we can navigate this digital landscape in a way that honors our faith and allows us to grow spiritually.

Let us not allow the noise and allure of social media overshadow our pursuit of Jesus. Instead, let us use these platforms to influence and inspire others, sharing the hope and joy that comes from a life centered around Him.



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Following Jesus reminds us of our real identity.

Social media is a great place to keep up with family, friends and your favorite influencers online, but if we're not careful, we can get caught trying to become who we're following on social media, rather than following Jesus and becoming more like him. We can start trusting voices of people we've never met over the One voice who knows and loves us most.

In this five-session experience, Sadie challenges us to consider who we're following and how we are influenced. What would it look like if we were led by

God's love instead of by strangers' likes? Join Sadie Robertson Huff as she answers the tough questions and reminds us of whose glory we're really living for. Together, we will learn how to face our mistakes with divine perspective and discover where our true fulfillment is found in Jesus.

This study guide has everything you need for a full Bible study experience, including:

- The study guide itself—with video notes, group discussion questions, and constructive convos to process the message on a practical level.
- An individual access code to stream all five video sessions online (you don't need to buy a DVD!).

This study is perfect for young Christians wondering how they can live a vibrant, bold, and uncompromising life of faith in God by following the Messiah—the ultimate influencer. Discover the love, purpose, and fulfillment that is found only in Jesus.

Watch on any device!

Streaming video access code included. Access code subject to expiration after 12/31/2027. Code may be redeemed only by the recipient of this package. Code may not be transferred or sold separately from this package. Internet connection required. Eligible only on retail purchases inside the United States. Void where prohibited, taxed, or restricted by law. Additional offer details inside.



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